

# THE COMPLETE COURSE IN BLENDED AND INNOVATIVE FINANCE

## DESIGNED FOR PROFESSIONALS

# ON-DEMAND COURSE

### 1 INTRODUCTION: STRUCTURE, STRATEGY AND POSITIONING

- FUNDERS ARE MOTIVATED | YOUR STRATEGY IS KEY
- Investors, managers, advisors, experts
- Keys to structuring, strategizing and positioning your initiative and growing the market
- How to collaborate

### 2 WHAT EXACTLY IS BLENDED AND INNOVATIVE FINANCE

- DEFINING BLENDED FINANCE | GRAPHICAL OVERVIEW
- Mobilization rates
- Concessional, ODA and catalytic capital
- **Exercise | Mobilization and leverage: Mirova/LDN Fund**
- Blended finance market size and growth
- Compelling questions

### 3 THE GLOBAL IMPERATIVE AND PRIVATE CAPITAL

- THE SDGS AND HOW WE ARE DOING ON TARGETS
- The \$4 trillion funding gap, current and future sources of funds
- Why is the private sector sitting on the sidelines? Perceptions of risk
- Selective Risk Mitigation
- **Exercise | First Loss Layer/Selective Risk Mitigation: CAFEF**

### 4 RETHINKING BLENDED FINANCE

- FOUR GENERATIONS OF BLENDED FINANCE
- International calls to action
- Overcoming key obstacles
- Practitioners of blended finance

### 5 SIX FUNDAMENTAL FINANCIAL BUILDING BLOCKS

- KEYS TO UNDERSTANDING ALL FINANCIAL STRUCTURES
- Financial building blocks market examples
- Grants fundamentals
- Loans fundamentals
- Equity fundamentals
- Insurance fundamentals
- Guarantees fundamentals
- Understanding "Other" categories (derivatives, hedging, swaps)
- **Exercise | Advance Market Commitment: GAVI**

### 6 KEY PLAYERS, MOTIVATIONS AND FUNDING TYPES

- THE COMPLETE DEVELOPMENT FINANCE SPECTRUM
- Development Agencies
- Development Finance Institutions and Multilateral Development Banks
- Export Credit Agencies
- Not-for-Profits: NGOs and Foundations
- Impact Investors
- Corporates, Institutional Investors, Commercial Banks
- **Exercise | Institutional Capital: Climate Finance Platform: BlackRock**

### 7 BRIDGES TO BANKABILITY/SCALING PRE-MARKET INITIATIVES

- CATALYTIC CAPITAL | THE SPECTRUM IS DYNAMIC
- Crucial development sectors get relatively less
- A dynamic view of development finance: an active ecosystem
- Scaling and graduating pre-market initiatives: Bridges to bankability
- **Three Market examples: Driving Generational Impacts**

### 8 DEMYSTIFYING BLENDED FINANCE STRUCTURES AND VEHICLES

- BUZZWORDS AND COMPLEX STRUCTURES | ALL SHARE COMMON PRINCIPLES
- What exactly is the structure or wiring diagram
- **Exercise | CTF Concessional Loan Fund – Detailed Structure**
- Elements of Good Wiring Diagrams
- Three Main Blended Finance Vehicle Types – Trust Fund, Limited Partnership, SPV
- **Exercise | Debt-for-Nature Swap: Barbados**
- **Exercise | Financial Waterfall: Hurdle rates, senior and junior returns**
- The importance of fiduciary risk

### 9 GETTING TO TRILLIONS: UNLEASHING THE NEXT GENERATION OF BLENDED FINANCE

- RECAP: BUILDING OFF FOUNDATIONAL PIECES
- Key levers to unleashing the next generation of blended finance
- Development Agencies
- MDBs and DFIs
- Impact Investors, Fund Managers, Advisors
- Private Sector
- Reflections and Wrap Up



#### The Complete Course in Blended and Innovative Finance

The #1 Course to Accelerate Your Career in Blended Finance, Innovative Finance, and Impact Investing!

Crystalus Inc., Deborah Brean

5.0 ★★★★★ (6)

3.5 total hours · 53 lectures · All Levels

New



#### Downloadable Resources

Pre-and Post Course Quiz  
Excel model – Generic Concessional Loan  
Excel model – Generic Waterfall Calculations  
Glossary