



Advanced Learning Tools

For Practitioners, by Practitioners

Transformational learning for emerging leaders in blended & innovative finance and risk management

Empowering Tomorrow's Financial Leaders With On-Demand and Interactive Learning+

Building on decades of actual deal-doing and advising leading global players in innovative finance, strategy, and risk management, we are excited to share our new suite of learning tools designed to elevate your expertise and impact.

WHO SHOULD PARTICIPATE?

Our learning tools are designed for both newcomers to the field and seasoned professionals, with a focus on deepening your expertise and expanding your thinking. Our participants typically comprise sustainable and innovative finance practitioners from the public, private, and not-for-profit sectors including impact investors, development agencies, international financial institutions, NGOs, foundations, corporates, institutional investors, and government officials.

Our Experiential Learning Offering

ON-DEMAND LEARNING

From foundational to advanced concepts, online courses to empower your future. What you need, when you need it

- Higher-level perspectives unleash creativity and insights
- Self-paced learning for maximum flexibility
- On-demand only, or combined interactive sessions

LIVE WORKSHOPS

Custom Workshops | Live learning tailored to your organization's needs and case materials

Public Workshops | Open enrolment for innovative finance professionals

- Modern, in-person training sessions
- Profound and transformative learning and advancement
- Understand the foundations and landscape, gain insight and judgment to excel



Accelerate Your Career in Blended and Innovative Finance

Our hands-on, experiential courses foster conceptual understanding and unleash strategic thinking via rich materials and real-life cases, delivered by international experts.

MEET OUR KNOWLEDGE LEADERS

Get ready to learn from leading global specialists with decades of hands-on experience closing innovative financings, managing complex risks, and advising leading organizations around the world.



Deborah Brean

With a rich background in finance and risk management, Deborah leads Crystalus with a focus on creating impactful, sustainable solutions for clients. Her expertise spans all areas of structured and innovative finance, corporate strategy, and international development, making her a trusted advisor to organizations aiming to make a difference.



Patrick Brean

Patrick's experience as an innovative finance strategist has driven Crystalus' mission to challenge the status quo in blended and innovative finance. Through his work, he advocates for adaptable, compelling solutions that bridge public and private sector goals, creating lasting positive change.



Introducing our Latest Course

THE COMPLETE COURSE IN BLENDED AND INNOVATIVE FINANCE

AVAILABLE FORMATS:

Full On-Demand
Combined Live/On-Demand
Tailored To Your Organization

1

Introduction: Structure, Strategy and Positioning

- FUNDERS ARE MOTIVATED
- Investors, managers, advisors, experts
- Keys to structuring, strategizing and positioning your initiative and growing the market
- Examples: How to collaborate

2

What Exactly is Blended and Innovative Finance

- DEFINING BLENDED FINANCE | GRAPHICAL OVERVIEW
- Mobilization rates Concessional, ODA and catalytic capital
- Exercise: Mobilization and leverage: Mirova/LDN Fund
- Blended finance market size and growth
- Compelling questions

3

The Global Imperative and Private Capital

- THE SDGS AND HOW WE ARE DOING ON TARGETS
- The \$4 trillion funding gap, current and future sources of funds
- Why is the private sector sitting on the sidelines? Perceptions of risk
- Selective Risk Mitigation
- Exercise: First Loss Layer/Selective Risk Mitigation – CAFEF

4

Rethinking Blended Finance

- FOUR GENERATIONS OF BLENDED FINANCE
- International calls to action
- Overcoming key obstacles
- Practitioners of blended finance

5

Six Fundamental Financial Building Blocks

- KEYS TO UNDERSTANDING ALL FINANCIAL STRUCTURES
- Financial building blocks market examples
- Understanding grants
- Understanding loans
- Understanding equity
- Understanding insurance Understanding guarantees
- Exercise: GAVI – Advance Market Commitment
- Understanding “Other” categories (derivatives, hedging, swaps, securitization)

6

Key Players, Motivations and Funding Types

- THE COMPLETE DEVELOPMENT FINANCE SPECTRUM
- Development Agencies
- Development Finance Institutions and Multilateral Development Banks
- Export Credit Agencies
- Not-for-Profits: NGOs and Foundations
- Impact Investors
- Corporates, Institutional Investors, Commercial Banks, and Capital Markets

7

Catalytic Capital – ODA/Concessional Funding

- CONCESIONAL CAPITAL: CRUCIAL IMPORTANCE
- A Key Dynamic: Development Agencies and DFIs/MDBs
- Deploying Catalytic Capital to Maximize Development Impact
- Scaling and Graduating Pre-Market Initiatives – The Holy Grail of Blended Finance
- Case Study: Driving Generational Impact – GAC and IMON International



Introducing our Latest Course (cont.)

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Demystifying Blended Finance Structures and Vehicles

- SIMPLIFY BUZZWORDS
- Unpacking key structures
- Advance market commitment – GAVI Alliance
- Concessional loan fund – Clean Technology Fund
- First loss indemnity – Impact Fund
- Tiered equity capital – LDN/Mirova
- Debt-for-Nature Swap – Barbados blue bond
- Pooled Investment Vehicle – the Stretch Fund
- Orange Bond – Women’s Livelihood Bond 5



Downloadable Resources

- ✓ Pre-and Post Course Quiz
- ✓ Excel model – Generic Concessional Loan
- ✓ Excel model – Generic Waterfall Calculations
- ✓ Glossary
- ✓ PDF Course Files

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Getting to Trillions: Inspiring the Next Generation of Blended Finance

- RECAP AND REFLECT: BUILD OFF FOUNDATIONAL PIECES
- The importance of alignment across the spectrum
- Key Lever: Growing mobilization rates
- Increasing the speed of ODA
- Diverting and recycling more ODA
- Improving fiduciary capacity
- Beyond project funding: generational approaches, integrated systems
- Enhanced regulatory parameters
- Bridging and graduating to market-led solutions
- Getting to trillions!



Explore Our Upcoming On-Demand Courses

Online course material designed to build essential skills and inspire fresh thinking.

ABOUT CRYSTALUS

We are global specialists in blended finance, strategy, and risk management, serving public, private, and not-for-profit sectors worldwide. Recognized thought leaders in areas like FX risk mitigation for private equity, our insights are featured in major industry conferences and publications, including the Wall Street Journal. Our hands-on workshops drive transformative learning and advancement.

CUSTOM WORKSHOPS

In addition to our On-Demand learning products, we design and deliver customized, experiential workshops tailored to your organization's specific challenges and goals. Our modern capacity building approaches combine leading-edge industry insights with practical tools and case-work drawn from your entity's projects and activities, to maximize learning and impact.



Advanced Structuring in Innovative Finance

Multi-donor trust funds, private equity vehicles, SPVs, tiered equity, pooled investment vehicles, orange and blue bonds, limited-recourse projects – in the increasingly complex world of innovative finance, myriad structures are possible. This makes complex structures understandable.

Coming Soon!



Managing Risk in Blended and Innovative Finance

As the world of finance becomes more complex, so do the related risks. How do these structures fit together and why? How to prioritize key risks and mitigants? How to scale due diligence to risk? This course empowers you to identify and categorize transaction types, in order to facilitate risk identification, assessment and mitigation.

Coming Soon!



Due Diligence Techniques

Provides participants with tools to evaluate financial, operational, and legal risks, ensuring thorough assessments that support informed investment decisions and risk management.

Coming Soon!



Ready to take your career to the next level?

A range of learning options tailored to your needs and goals

Compare Course Delivery	Learn	Elevate	Enterprise
	Full On-Demand Everything you need to up your game in Blended and Innovative Finance. Ideal for newcomers and seasoned professionals.	Combined Live/On-Demand Hand's-on learning via combined digital/on-demand and live coaching and expertise, contextualized to your needs.	Tailored to your Organization Transformative learning tailored to your organization's needs and opportunities. Combined on-demand and live sessions.
Complete Blended and Innovative Finance Course (3+ hours digital/on-demand)	✓	✓	✓
Detailed resource library (included in course offering)	✓	✓	✓
Online Q&A	✓	✓	✓
Live coaching sessions	X	✓	✓
Office hours	X	✓	✓
Upfront assessment for focused sessions	X	✓	✓
Detailed needs assessment to understand entity objectives	X	X	✓
Tailored hands-on learning tools (cases, exercises, etc.)	X	X	✓
Live pre- and post-course learning sessions	X	X	✓





Ready to take the next step?

Reach out today and let's discuss how our advanced learning tools can help your organization.